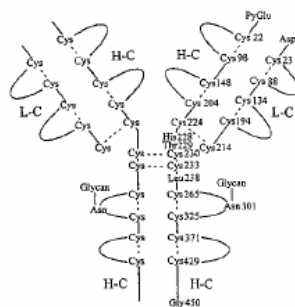


**Humanized**

Humanization technology is used to generate mAbs in which 90–95% of the sequences are of human origin and 5%–10% are of murine origin. Genetic engineering techniques are used to transfer the murine antigen binding sequences, known as the complementarity determining region (CDR), to a human antibody scaffold. The CDR region is part of the Fab region, which confers the majority of antigen binding specificity. Humanized antibodies, like chimeric mAbs, carry the ability to effectively induce immune responses because the Fc region is human. The main limitation of this technology is that a mouse mAb with the desired specificity is needed as a starting point.

An alternative approach is called antibody resurfacing but this technique has yet to produce a marketed product. This technique relies on making permutations in surface residues of the murine antibody, converting the amino acids to those found in human frameworks and thereby humanizing the murine antibody. This process requires alignment of the sequences of the original murine antibody with various human congeners that fulfill requirements of sequence compatibility with the antibody being modified. The first humanized mAb to be marketed was Campath (alemtuzumab, Bayer-Schering), which is used in the treatment of chronic lymphocytic leukemia (Figure 2).

Figure 2: Molecular structure of Campath



HC –heavy polypeptide chain; LC light polypeptide chain  
Source: FDA<sup>2</sup>

likelihood that Humira will capture sales from Remicade franchise due to superior dosing regime and brand loyalty.

**Table 1: Leading monoclonal antibody products in 2009**

Product name	Generic Name	Company	Target	2009 Sales (US\$ bn)
Rituxan/ MAbThera	rituximAb	Genentech/Roche/Chugai Biogen IDEC, Zenyaku Kogyu	Cancer	3.5
Herceptin	trastuzumAb	Roche/Genentech	Cancer	4.0
Avastin	bevacizumAb	Roche/Genentech	Cancer	4.0
Erbitux	cetuximAb	Bristol-Myers Squibb + Merck Serono (from ImClone)	Cancer	2.0
Remicade	infliximAb	Centocor/J&J Tanabe Seiyaku Schering-Plough	Inflammatory/ Immunomodulatory	4.0
Humira	adalimumAb	Abbott Tosai	Inflammatory/ Immunomodulatory	5.0
Lucentis	ranibizumAb	Roche/Genentech & Novartis	Wet age-related macular degeneration	1.5

Source: Company reports, PharmaVision estimates

## Front Runners. Companies

Companies at the top of the mAb market include, naturally, those which developed and now market the leading products as listed in the above table. Some are from the “big pharma” stable, while others are specialist biotechnology businesses, as evidenced by the brief profiles are given. Address details will be found in an appendix. Often, biotech and pharma companies join forces in mergers or other forms of alliance.

### Abbott Laboratories

Abbott Laboratories discovers, develops, manufactures and markets pharmaceuticals and medical products including nutritionals, devices and diagnostics. The company has expertise in the therapeutic areas of animal health, diabetes care, hematology, immunodiagnostics and clinical chemistry, molecular, nutrition, oncology, pain care, point of care and vascular medicine. Abbott has developed a new technology called **DVD-Ig** (dual-variable domain immunoglobulin). This technology could lead to

## Ones to Watch: Companies

### Agennix AG

Agennix AG was formed by the merging of GPC Biotech AG with Agennix Incorporated in November 2009. Agennix is developing an oral formulation of talactoferrin for a number of indications including non-small cell lung cancer (NSCLC) and renal cell carcinoma (RCC), as well as other possible non-cancer indications such as severe sepsis and diabetic foot ulcers. Talactoferrin is a unique recombinant form of human lactoferrin, an important immunomodulatory protein, which acts by targeting key components of the human immune system. The company's other drug candidates include **satraplatin** for treating various diseases including prostate cancer, ovarian cancer and small cell lung cancer, and **PF-28665350** multi-targeted kinase inhibitor, indicated for solid tumours. **Talactoferrin** has received Fast Track designation from the FDA for its indication and a Special Protocol Assessment (SPA) was completed with the FDA for the FORTIS trial. The company entered into a license agreement with Yakult for satraplatin in June 2010.

### Akebia Therapeutics, Inc.

Akebia Therapeutics, Inc. develops small molecule therapies for the treatment of anemia and vascular disease. It was founded in 2007. It is engaged in the development of **HIF-1** (hypoxia inducible factor prolyl hydroxylase) inhibitors and **human protein tyrosine phosphatase beta** (HPTP beta) inhibitors targeting Angiotensin-2. The HPTP beta inhibitors modulate Angiotensin-2 activity and are useful in the treatment of renalopathy and cancer. Akebia's product pipeline consists of 1) **AKB-6548** and **AKB-6464**, selective oral HIF-PH inhibitors for the treatment of anemia; 2) **AKB-9770**, human protein tyrosine phosphatase beta, for vascular leak syndrome peripheral artery disease.

### Biovitrum AB

Biovitrum AB was established in 2001 as a spin-out from Pharmacia. Its research expertise is focused on development and production of biotechnology therapeutics in the areas of haemophilia, inflammation/autoimmune diseases, cancer supportive care

recombinant myelomas or hybridomas. CHO cells and myeloma cells have proved more attractive for large-scale production as they produce larger quantities of antibody and are more stable than hybridomas.

## Therapeutic Proteins: Production Challenges

Although post-translational modification (PTM) has been discussed above as an engineering approach in protein production, recombinant proteins are prone to several types of unwanted PTMs that can reduce their efficacy and limit shelf life. In some cases these modifications can also lead to unwanted side effects, such as triggering an immune reaction against the therapeutic protein.

The ability to perform complex PTM is one of the major reasons that the majority of biotherapeutics are manufactured in animal cells. Indeed, only a few biopharmaceutical proteins such as albumin (Recoalbumin, made by Novozymes) and insulin (e.g. Insulin Lispro made by Lilly and Novo) undergo simple modifications such that they can be manufactured using yeast or bacteria. The most prevalent modifications include variable glycosylation, misfolding and aggregation, oxidation of methionine, deamidation of asparagine and glutamine, and proteolysis. Detecting and preventing these modifications has become a major challenge for the biotechnology industry.

### PTM glycosylation

Glycosylation represents the most complex protein PTM, and much research has centered on the measurement and modification of the *N*-glycosylation process. However, there is a need for fast and high-throughput assays to detect different glycoforms, such as the Procognia system that uses an array of lectins linked to MALDI mass spectrometry. Another area for improvement is the reliability of *in vitro* biological assays for therapeutic glycoproteins. For example, poorly sialylated glycoforms of erythropoietin (EPO) actually perform better *in vitro*, but the effect of clearance by the asialoglycoprotein receptor outweighs the EPO receptor binding advantage, with the result that highly sialylated glycoforms are more effective in humans. Indeed, the half-life of the natural EPO molecule has been improved by